

MAY 2025 MONTHLY UPDATE

Mary R. Harville, President and CEO

Fueling Imagination and Funding Education for all Kentuckians.

Kentucky Lottery proceeds have funded scholarships and grants for more than 1 million Kentucky college students and their families.

To mark this achievement, we are highlighting public leaders or their family members who received <u>one of the seven scholarships and grants</u> the Kentucky Lottery funds. We'd love to tell your story.

Please reach out to Terry Sebastian (<u>Terry.Sebastian@kylottery.com</u>) and provide details about your educational experience funded by Lottery proceeds.



MAY AT A GLANCE

- May sales totaled \$196.5 million, which is \$19.8 million or 11.2% more than last year. This is the second highest total sales month in KLC history.
- Scratch-off sales totaled \$86.9 million in May, which is \$6.2 million or 7.7% more than last year.
- Draw game sales in May were \$36.5 million, which is \$2.6 million or 6.7% less than last year, due to the lack of high jackpots.
- May iLottery Instant Play sales were \$73.2 million, which is \$16.2 million or 28.3% more than last year.

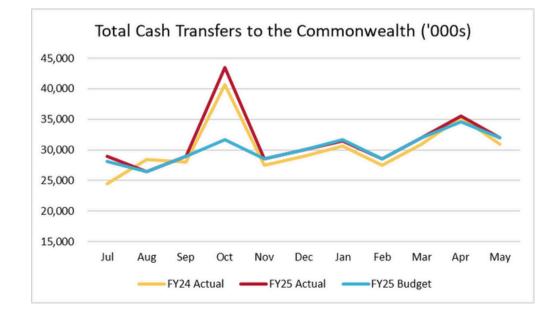


For the fifth year in a row, the Kentucky Lottery is honored to be named a 2025 Kentucky Chamber of Commerce Best Place to Work. This is thanks to the Kentucky Lottery staff and their dedication to the

lottery's mission to provide proceeds to fund scholarships and grants to students across the Commonwealth.

 Clark's Pump N Shop in Georgetown received a retailer check for selling the recent \$167.3 million Powerball winning ticket. This is the Kentucky Lottery's largest prize to date.





May Prior	31,000
May Actual	32,000
May Budget	32,000

	FY25 May 2025 ACTUAL	FY24 May 2024 ACTUAL	
Sales:			
Gross Instant at Retail	86,898	80,675	80,666
Gross Draw at Retail	34,181	36,547	38,410
iLottery	75,459	59,549	79,070
Ticket Sales	196,538	176,771	198,146
Prize Expense	147,849	130,490	148,102
Other Direct Costs	12,664	12,358	13,093
Gross Profit	36,025	33,923	36,951
Operating Expenses	2,744	3,420	3,526
Operating Income	33,281	30,503	33,425
Non-Operating Income	206	324	111
Net Income With Unclaimed Prizes	33,487	30,827	33,536
Unclaimed Prizes	(351)	(381)	(400
Net Income	33,136	30,446	33,136

	FY25 YTD 5/31/25	FY24 YTD 5/30/24	FY25 YTD 5/31/25
	ACTUAL	ACTUAL	BUDGET
Sales:			
Gross Instant at Retail	837,178	864,055	860,558
Gross Draw at Retail	381,113	451,213	420,249
iLottery	755,905	616,128	752,087
Ticket Sales	1,974,196	1,931,396	2,032,894
Prize Expense	1,463,859	1,394,435	1,501,587
Other Direct Costs	123,653	126,594	129,224
Gross Profit	386,684	410,367	402,083
Operating Expenses	36,190	36,113	39,071
Operating Income	350,494	374,254	363,012
Non-Operating Income	1,944	2,853	1,295
Net Income With Unclaimed Prizes	352,438	377,107	364,307
Unclaimed Prizes	(10,235)	(10,110)	(8,750
Net Income	342,203	366,997	355,557

LOOKING AHEAD



- The Kentucky Lottery continues to partner with colleges and universities to highlight the mission of funding scholarships and grants for more than one million Kentucky students and their families. The Kentucky Lottery will be working to highlight college and university students and those working to earn their certifications in trade schools as part of the One In A Million campaign.
- The many winners of the Kentucky Bourbon Trail games will continue to be highlighted as part of the Kentucky Lottery's partnership with the Kentucky Distillers' Association.
- Right: This lucky player won a second chance promotion playing the Kentucky Bourbon Trail Instant Play game on the Kentucky Lottery's website.





FOR MORE INFORMATION: Mary R. Harville Kentucky Lottery President and CEO (502) 560.1576 mary.harville@kylottery.com

